

# YM GROUP NESTED RANGE

If you are creating a Door Drop or an instore leaflet, check out our wide range of press finished, quick turnaround products, including our Nested range

The YM Group Nested range is essentially a **leaflet within a leaflet**. It can also be a poster/wall chart within a leaflet. These can be produced in a variety of paginations, sizes and paper weights.

The nested section can focus on selling a different set of products to the main leaflet eg. a Mother's Day or Christmas Special range.

Supermarkets use the Nested products to produce 2 sets/weeks of product offers within one Door Drop.

Nested are also ideal as a revenue stream to allow a third party to advertise/sell using this extra section.



For more information please contact your representative or [enquiries@ymgroup.co.uk](mailto:enquiries@ymgroup.co.uk)

